BA 206: Management Fundamentals

Introduces business management theory, including the basic functions of planning, organizing, directing, leading, and controlling as well as factors contributing to change in current management approaches.

Credits 3

Prerequisites

Equivalent placement test scores also accepted.

Subject

Business Administration

Course Outcomes

Upon successful completion of Management Fundamentals, the student will be able to:

- Demonstrate an understanding of the overall role and importance of the management function.
- Demonstrate an understanding of the management process.
- · Communicate effectively using standard business terminology.

Prerequisite Courses

WR 115 RD 115